

## Success Story

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### Chicago Police Department integrates mobile technology

Thanks to a successful partnership between RMS Technology Solutions and AirVisual, Inc., the Chicago Police Department now has the ability to deliver pre-recorded and live video and other critical information to PCs and mobile devices using the already deployed Portable Overt Digital Surveillance System (PODSS®).

“AirVisual is very excited to have the opportunity to partner with RMS and the Chicago Police Department for this deployment of our IntelliViewer System,” said Tom Hansen, AirVisual’s founder and CEO. “This is a great tool for the distribution and sharing of information amongst first responders and also private security elements to deal with the growing demand for city wide security and public safety. With the ability to share collected visual information on one, peer-to-peer real time platform, it will deliver results because it reduces the time to respond with fewer unknowns.”

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RMS President Rick Rubenstein adds, “We’re pleased to team up with AirVisual and offer the CPD a comprehensive solution. The combined capabilities of PODSS and the IntelliViewer System provide officers on the street the same video surveillance access that the Central Operations Center has. The integration of PODSS and IntelliViewer offers tremendous flexibility: visual intelligence by way of PC laptop, PDA or even video-enabled cell phone. The bottom-line: field personnel have greater ability to protect lives and property, while staying out of harm’s way.”

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AirVisual’s IntelliViewer 2.0 system is an open architecture, multi-vendor, Internet Protocol-based content distribution platform that delivers live camera and video images, as well as text-based data to desktop computers and mobile devices from a wide variety of content sources.  
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## Funding

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### Corporate sponsorship: Adopt-a-PODSS

PODSS and partner technologies are typically made available to communities through municipal funds. Creative means such as drug forfeiture can help to finance equipment and deployment costs through drug money seized during successfully busts enabled by PODSS’ enhanced public surveillance.

Corporate sponsorship is yet another resource that communities can utilize for PODSS deployment. RMS Technology Solutions is pleased to announce its Adopt-a-PODSS program. The program is designed for community-minded, corporate sponsors who wish to provide generous underwriting support for the PODSS surveillance system. The sponsorship program offers a win-win for both the underwriting company and the community. The community benefits from improved public safety that the proven crime-fighting PODSS has demonstrated nationwide. The sponsor benefits from high visibility name recognition as a Corporate Good Citizen.

The tangible benefits that sponsoring companies can receive are numerous:

- » Complete tax deductions corporate sponsorship
- » Documented crime statistic reduction
- » Public brand/sponsor recognition by media channels
- » PODSS program recognition
- » Mayor's office recognition
- » Community elected official recognition
- » Community recognition in the form of public ceremony
- » Public and Media Relations opportunity during installation
- » Direct association with the reduction of crime
- » Associated direct market advertising in a previously untouched public sector (i.e. lamp post banner)

More impressive are the intangible benefits of corporate sponsorship that are truly immeasurable. The transformative value that a corporate sponsor can bring to a crime-ridden community in terms of lives saved and neighborhoods restored from drug activity and violent crime is incalculable. These benefits can have a positive impact on society for generations to come.